

TRAMWAYS & URBAN TRANSIT



THE INTERNATIONAL LIGHT RAIL MAGAZINE

Entering its 82nd year, and published in partnership with the the Light Rail Transit Association, Tramways & Urban Transit is unique as a publication founded on the needs of scheme promoters, transport operators, planners, consultants, manufacturers and campaigners for better public transport.

Published monthly, TAUT is essential reading for over 9000 decision-makers and delivers the latest news and analysis, system factfiles, industry comment, tenders and order news as well as system and rolling stock development. We are members of:



OUR AUDIENCE

- Politicians with urban transit responsibilities • Transport Ministries • Regulatory and planning bodies • Operators
- Campaigners and lobbyists • Environmental bodies
- Merchant banks and financiers • Specialist legal firms
- Civil engineers and contractors • Rolling stock manufacturers
- Equipment and component suppliers • Consultants
- Transport modellers and urban planners • Railway safety practitioners • Infrastructure commissioners
- Regeneration agencies and developers • Academics

AUDIENCE DEMOGRAPHICS

- Europe: 68.8%**
- North America: 19.6%**
- Australasia: 4.3%**
- Asia: 3.9%**
- Middle East: 1.8%**
- Central and South America: 1.1%**
- Africa: 0.5%**



DISTRIBUTION

- 73% subscription**
- 27% newsstand**

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COMING UP IN TAUT...

2019 PLANNED FORWARD FEATURES: Q3-Q4

- Climate resilience: Challenges and opportunities
- Digital Asset Management
- Energy efficiency innovations (Infrastructure and Rolling Stock)
- Insulation approaches for street-running light rail
- LRT safety in urban environments
- Trackform and rail maintenance innovation
- Potential new schemes for the UK

SYSTEM FACTFILES AND PROJECT UPDATES

- Algerian Light Rail - Two-part feature
- Atlanta (US)
- Augsburg (Germany)
- Charlotte (US)
- Dallas (US)
- Helsinki (Finland)
- Luxembourg
- Manchester (UK)
- Nice T2 & T3 (France)
- Reims (France)
- South Wales Metro (UK)
- Tallinn (Estonia)
- Taipei (Taiwan)
- Tampere (Finland)

EVENT COVERAGE

- Brussels Tramway: 150th anniversary celebrations
- Timișoara Tramway: 150th anniversary celebrations
- UK Light Rail Conference
- Global Light Rail Awards

As a news-based publication, editorial topics are subject to change - please contact us for updated forward feature lists.

SUPPLEMENTS & SPECIALS

Over the past five years we have worked with authorities, operators and industry partners around the world to showcase system openings and anniversaries, key project milestones and product innovation with bespoke publications. These include BKK (Budapest), Docklands Light Railway, Yarra Trams, Manchester Metrolink, Dublin Luas, Casa Tram, DPP (Prague), Nottingham Express Transit, Isle of Man Railways, Tranvía de Zaragoza and for global companies including Keolis, INIT, Yapi Merkezi and CAF.



ADVERTISING RATES

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DPS:	GBP2500 / EUR2800
Full Page:	GBP1500 / EUR1700
Half Page:	GBP900 / EUR1000
Quarter Page:	GBP650 / EUR730
Eighth Page:	GBP350 / EUR400

Please contact us for discounted series rates

MECHANICAL DATA

DPS: 426mm (w) x 303mm (h)	(including bleed)
Full Page: 216mm (w) x 303mm (h)	(including bleed)
Half Page: 185mm (w) x 130mm (h)	
Quarter Page: 90mm (w) x 130mm (h)	
Eighth Page: 90mm (w) x 60mm (h)	

SCHEDULES (Q2 - Q4 2019)

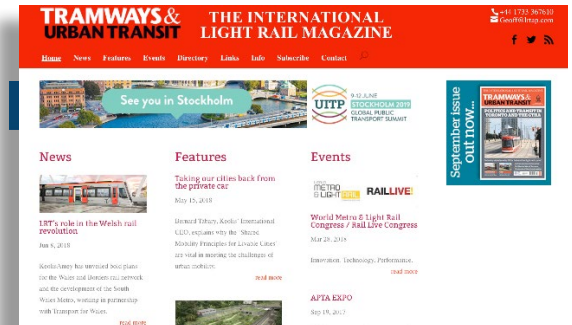
ISSUE DATE	COPY DEADLINE	ON SALE
July 2019	5 June	21 June
August 2019	3 July	19 July
September 2019	31 July	16 August
October 2019	5 September	20 September
November 2019	2 October	18 October
December 2019	30 October	15 November

Other sizes and layouts are available, please contact us for further details.

Print-ready CMYK PDF format preferred. We can also accept Adobe InDesign, Photoshop and Illustrator files from CS4-CS6.

TAUTONLINE RATES & MECHANICAL DATA

- Files should be .gif, .jpg or .png format with a link to redirect traffic to.
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- LEADERBOARD BANNER:** GBP250/month / EUR280/month
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- LARGE BUTTON:** GBP150/month / EUR170/month
220 x 220px
- SMALL BUTTON:** GBP100/month / EUR115/month
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- SPONSORED LINKS:** GBP25 / EUR30
- PAGE TURNING SUPPLEMENTS:** Price on Application



WHAT OUR READERS SAY...

"Tramways & Urban Transit is a wonderful resource for all who are interested and involved in light rail and urban transit systems, whether from a construction, procurement, operational or regulatory viewpoint. Its news items, analysis of future trends and international ambit provide an unparalleled insight into the sector."

Paul Thompson, Government and Infrastructure Partner, Bircham Dyson Bell LLP

"Our partnership with TAUT has provided our organisation and partners with valuable global exposure. As readers, we appreciate the monthly updates on transit projects both domestically and abroad, which offer valuable insights that keep us informed of the latest world developments."

Adam Mohney, Marketing Specialist, Brookville Equipment Corporation